

THE NEW MARKETPLACE FOR EXPLORATORY TREATMENT

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WEST COAST SYMPOSIUM ON
EXPANDED ACCESS



The unique reimbursement landscape in the U.S.

Fragmented payer system = Fragmented reimbursement policy

21 CFR 312.8 limits charging at “Cost Recovery”

	<u>Permitted</u>	<u>Covered by Health Plans</u>
1. Cost Recovery for Sponsor:	Yes	Rarely
2. Full Breakeven for Sponsor:	No	No
3. Full charging by Medical and Service Providers:	Yes	Sometimes



New Approaches under Current Conditions



2017 Expanded Access Summit, Panel Session 3:
Cost Recovery Models. Rabourn Balch, Pitts, Farber

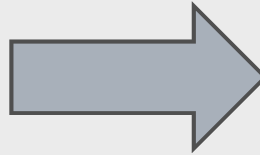
- Sliding pay scale with Patient Assistance Fund and financial means test
- Charitable partnerships to fund selected number of patients (allow others to buy in?)
- Third-Party Sponsor buys from manufacturer, resells at cost. (not for profit)



Marketplace for Remedy



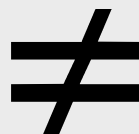
1840- 1937



1962- Present



Marketplace for Remedy



Marketplace for Options

- Lower evidentiary standard
- No affirmative claim of pharmacological benefit or patient outcome
- Cultural belief in individual decision making for people with unmet need



Normative Analysis of Possible Regulatory Changes

1. Right To Try (HR 5247). No restrictions

- (-) Back to 1937

- (-) Misaligns development priorities of legitimate medicines

- (-) Who pays? And at what price?

Net: Minimal improvement in feasibility

2. Current environment

- (-) Reveals manufacturer's cost structure

- (-) Hard costs only; not full resource expenditure

- (-) Potentially bad optics for manufacturer

Net: No change in feasibility, limited improvement in access



Normative Analysis of Possible Regulatory Changes

3. Cost Plus Standardized Margin

(+) May increase cash flow feasibility

(-) Reveals cost structure

(-) Who pays? And at what price?

Net: Moderately increased feasibility, greater with reimbursement

4. Fraction of Projected Market Price

(+) Greater alignment with commercial risk / value prospect

(+) Does not reveal cost structure

(-) Requires payer

Net: Moderately increased feasibility, greater with reimbursement



Normative Analysis of Possible Regulatory Changes

4. New York Taxicab (Tiered pricing)

(+/-) Not related to cost structure

(+) No projection of market pricing

(+) Can include associated treatment costs

(+) Adoptable by CMS, health systems, and employer plans

Net: Significantly Increased feasibility for some

Example Tier	Example Set Price Per Patient /Yr
Inorganic Molecules	2500
Semi-Synthetic Sourced	4500
Plant-Derived Recombinant Protein	6000
Humanized Antibodies	/
Oligonucleotide	/
HCT/P	/



From: Access to Experimental Drugs for Terminally Ill Patients

JAMA. 2008;300(23):2793-2795. doi:10.1001/jama.2008.828

Table. Patient and Societal Concerns Regarding Access to Experimental Agents

Domain	Concern	Strategy
Individual Patients		
Clinical	Patients harmed by investigative drug	(1) Select appropriate evidentiary cutoff (at least post-phase 1, which FDA has flagged for extreme deference to patient desires); (2) allow for case-by-case FDA review only if broad definition of "terminally ill" is adopted
Equity	Manufacturers and/or health care professionals charge exploitative prices to vulnerable patients	(1) Manufacturers penalized for charging more than the average sales price after launch; (2) health care professionals prohibited from marking up administration-related procedures or earning more than a predetermined spread on the drugs
Equity	Systematic bias: only rich, insured, or well-connected will be able to access investigational drug	(1) Reimbursement for those who assist patients through the process; (2) permit manufacturers to earn a profit on experimental drugs so that they have an incentive to streamline the process; (3) profits collected from the sale of investigational compounds that are never approved are used to fund FDA-approved treatments for those who cannot afford it; and (4) if <i>terminally ill</i> is narrowly defined, restrict FDA review to issues involving clinical trial enrollment
Equity	Arbitrary system: FDA review for adverse effect on clinical trial enrollment degenerates into de facto review on the merits with random intervention	Transparency
Society		
Science: generation of new knowledge	For specific studies: trial enrollment impaired if patients can acquire drug outside of clinical trials Full body of knowledge about new agent: insufficient body of evidence generated	Access granted only if clinical trial enrollment is unimpaired Require all patients who receive investigational drugs to enroll in a registry so that their data are helpful in some fashion
Regulation of new agents: FDA submission	Companies will not submit for FDA approval if they can sell drug anyway; incentives to start fly-by-night companies	Manufacturers do not retain profits unless FDA approval is obtained

Abbreviation: FDA, US Food and Drug Administration.

Solutions for the Buy Side

1. **Collaborative Patient Assistance Funding**
 1. Means test / Sliding Scale out of pocket
2. **Legislation to recognize “medical appropriate exploratory treatment”**
 1. Fund CMS coverage with PDUFA fee sponsored pilot (e.g. vax)
 2. Threshold test for eligible products
3. **Evolving Private Sector Health Systems**
 1. Specialty Plans / Concierge Medicine
 2. Self-insured employer plans
4. **Federally mandated “escrow”**
 1. Payable upon market approval in indication
 2. Can tie regulation with CMS coverage





THANK YOU!

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